The New Jersey

Temperance News

Volume IX **July - August 1952** **Number 4**

WHO IS DRIVING?

AND WHO IS RESPONSIBLE FOR THE MISTAKES OF MILITARY COMMANDERS AND HIGH CIVIC OFFICIALS? DOES BARLEYCORN HAVE HIS INFLUENCE IN INTERNATIONAL NEGOTIATIONS? WHO WILL BE DRIVING AT THE POLITICAL CONVENTIONS?

A REASONABLE SERVICE

The Temperance League of New Jersey is a League of Churches. It is an interchurch, non-partisan, non-sectarian organization, in business for no pecuniary profit. It is widely representative of the moral, educational, and religious forces of the State, seeking a sane, scientific solution of the problems of beverage alcohol. It labors to protect the three institutions which are the foundation of our nation's strength: The Home, School, and Church. Many thousands of people, including more than ten thousand school-youth, have been informed of scientific facts about drink and its effects, in the past year.

Recognizing the value of a similar service, ministers in Ontario found their own way to help their "Temperance Federation". Note the following quotation:

ONTARIO

The General Secretary's Report to the Ontario Temperance Federation contained this interesting sentence:

"A special word of thanks is due to 266 ministers who very kindly cooperated by presenting a temperance message to their own congregations and receiving an offering for the Federation."

Literature for distribution will be gladly sent to any who may wish to follow this example.

HATS OFF TO "JERSEY" JOE WALCOTT

This publication is not interested in pugilism. But we do feel that "Jersey" Joe Walcott should be congratulated and encouraged in his suit for damages, because his picture was used without his consent for purposes of advertising an alcoholic beverage. More power to the champion!

THE NEW JERSEY TEMPERANCE NEWS

Dedicated to Temperance Education in Home, School and Church; to the Promotion of Local Option for Communities, and Total Abstinence for Individuals.

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Subscription -- $1.00 per year

Published Bi-monthly

By the Temperance League of New Jersey
1001 Broad Street, Newark 2, New Jersey

Entered as second class matter Feb. 15, 1946 at the Post Office at Newark 2, N. J., under the Act of March 3, 1879
Office telephone -- MArket 2-4386

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GOVERNOR DRISCOLL COMMENDED

We commend Governor Alfred E. Driscoll for his action in vetoing the pernicious Bingo-Referendum bill, which would have plunged New Jersey into an orgy of election corruption. Should the proponents of gambling have been successful in such an election, the corruption would have continued through the years and become entrenched, once more, in the civic and social life of the State. Let no citizen forget that fifty-odd years ago the gamblers ruled the state government in New Jersey -- until the people arose and destroyed their power.

SHARE IT

If you find this paper stimulating and informative, hand it on to some one else to read. Help us to stir and arouse the minds of more people.

BAPTISTS PASS STRONG RESOLUTIONS

The American Baptist Convention meeting in Buffalo, New York, in May, 1951, passed the following resolutions:

"Whereas the sales of intoxicating beverages are running into astronomical figures, and the custom of social drinking in homes, and elsewhere, is becoming widespread; and

"Whereas, highly financed programs of publicity are being carried on to make it appear that alcoholic drinking is socially smart and 'mark of distinction'; and

"Whereas, the increase of human wreckage, because of alcoholism, becomes most alarming;

"Therefore, Be It Resolved, that American Baptists individually, and through their churches and church schools, carry on a vigorous and persistent campaign of temperance education aimed at total abstinence;

"Furthermore, Be it Resolved, that we press for legislation and action which will eliminate all forms of beverage alcohol advertising."

DR. L. J. PRIESTLEY
Supt. Temperance League of West Virginia

The Rev. Leonard J. Priestley, for nine years Superintendent of the Temperance League of West Virginia, was, on June first, awarded the honorary degree of Doctor of Laws by the faculty and trustees of Alderson Broaddus College, at Philippi, West Virginia. This is a well-deserved recognition.

MR. RUELL WANTS TO KNOW

(This fictitious name stands for several real persons in New Jersey, who did these things)

I found this busy farmer at his work, last June.

"Mr. Ruell", said I, "I am the Superintendent of The Temperance League of New Jersey. I am looking for men and women who would like to support our work of stirring up the people and teaching young folk the facts about drinking. I have been finding more and more persons who would give $100.00 a year to Temperance League work."

"Well, I'll give $100."

After a year, Mr. Ruell had a right to know what had been done. So I said, "Since I saw you last year, I have carried the message of concern about drink into more than one hundred churches, conferences, camps, etc., and the educational program to above ten thousand school youth."

"What do you tell them in the schools?"

"I tell them the scientific reasons why men who know are saying 'It's Smarter NOT To Drink'. Dr. Robert V. Seliger, medical teacher and psychiatrist, coined that statement."

"Mr. McDonald, I am a tither. I don't mind giving money when I know it is doing a good work. Here is a check for $200. I am happy to contribute this much to your very important work of instructing people concerning the terrible curse of drink."

"I thank you, Sir, in the name of The Temperance League. And I congratulate you upon the satisfaction I am sure you will derive from investing in the happiness and efficiency of a generation of young people."

FRIENDS AFAR

A Twenty-Five Dollar check to The Temperance League of New Jersey has just arrived from 1000 miles away. We can never adequately express our appreciation for his letter, which includes this:

"Just a few lines to let you know that you have friends a thousand miles from Newark. It is a sad commentary that my chosen profession should be instrumental in selling alcohol to millions. It is my resolve never to advertise beer, or lend my voice to the peddling of such poison. Rest assured that there are still a few of us who won't sell out to liquor.

"You are in the prayers of many Christians, including mine."

May God bless and strengthen this fine youth against every testing of his high resolve.

There are other stalwarts. Note the following clipping:

WGGH -- A DRY RADIO STATION

"I don't carry beer advertising on WGGH because I think it's a blight on the intelligence of the nation. If our country doesn't give up some of the things that are harming it we are going to go to the dogs, and that's for sure," said George Dodd, owner of radio station WGGH in Marion, Illinois. Mr. Dodd, whose station covers most of Little Egypt (Southern Illinois) says that he refuses annually at least $10,000 which brewers would spend for the privilege of beercasting over WGGH. He refused one contract which would have brought him $6,000.

FOR YOURSELF, OR AS A GIFT

Why not fill and mail the following form?

The NEW JERSEY TEMPERANCE NEWS
1001 Broad St., Newark 2, N. J.

Inclosed find $ _____

For which please send TEMPERANCE NEWS to

Name _____

Address _____

_____

At $1.00 per year.
In clubs of five, at 75 cents each.

ALCOHOL PERIL INCREASING IT IS PREVENTABLE

"The female rate (of alcoholism) increased 21%, while the male rate was increasing 10%. The increase is due to the increased number of drinkers. We may expect a further harvest of alcoholics from the increase in the number of drinkers between 1940 and 1948."

Dr. Hugo Hecht, M. D. writes: "There is a decided increase in alcoholism in all groups and ages. But the majority of mankind lives without alcohol. They have problems, also; and find solutions -- without alcohol.

"Why do people drink? Because liquor is easy to obtain, is advertised to give relief and relaxation. But it is not a real cure. The alcoholic finds on every street a bar or saloon, waiting to 'relieve his tension'. Alcohol acts in the same way as the well-known anesthetics; and it is not a relaxer! Stage and movies, literature and daily press increase and endorse the trend. Social events, even a scientific congress, have cocktail parties as a *sine qua non* on the program. Because liquor is supplied by the host, the participants drink more than they would if they had to pay.

"Because parents drink at home, serve alcoholic drinks to guests, and speak about it with great satisfaction, children get the impression it is good.

"Many groups try to help alcoholics; but no serious attempt is made in prevention, except by the prohibitionists. Fine results in rehabilitation by Alcoholics Anonimous. But no prevention. They help a few thousand drinkers a year, while 300,000 new ones fill the ranks of alcoholics."

Dr. Haven Emerson has said that, "Alcoholism is more preventable than any disease". Yes, simply by having people learn NOT TO DRINK.

"Science has found no way to determine or distinguish who or what sort of a drinker may or may not become an alcoholic."

--- *Dr. E. M. Jellinek.*

GREETINGS TO A NEW PUBLICATION

We congratulate The Temperance League of Hawaii and the Rev. George C. Lockwood, Editor, upon the quality of their new quarterly, "HAWAII TEMPERANCE NEWS". The first issue has just arrived. We predict that this sheet will find a welcome in the field of anti-alcohol journalism.

SINCERE THANKS!

In this public way we of the Temperance League force in New Jersey wish to send an expression of sincere appreciation to all who assisted and encouraged our work, whether with large or small gifts or only with prayer and testimony. These last are not the least service in a fight against a giant evil, like drink. We are able to pray only because we believe that God is concerned about this thing.

MAN POWER

Can any people be called civilized who permit such facilities as radio and television to be used by a traffic in an irritant, depressant, narcotic or anesthetic drug? This is what alcohol is.

* * * * *

"Let us remember that the increase in the production and consumption of alcoholic beverages is our greatest drain of manpower."

---*Roger Ward Babson.*

* * * * *

The best way to protect the sheep is to turn the dogs loose on the wolf.

* * * * *

KEELEY INSTITUTE FINDING

A recent age study of Keeley patients shows that 83% began drinking when they were below 20, and 7.4% between 21 and 25. The average alcoholic has been drinking for at least 20 years and has been drinking to excess for about 7 years. Patients over 40 constituted 68.5% of the number treated, with 25.5% between 31 and 40.